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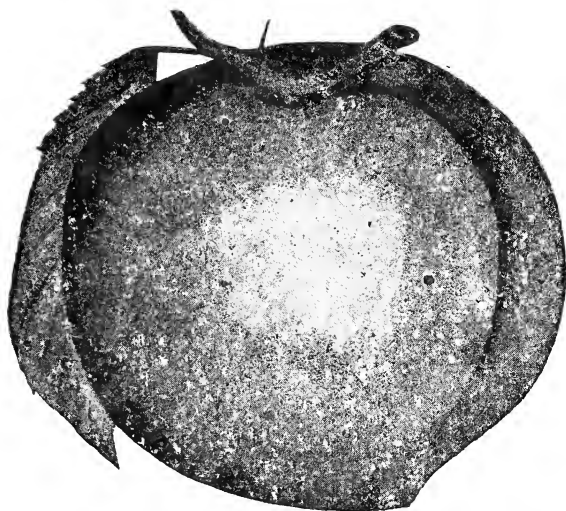


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# Arp Nursery Company

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ARP (SMITH COUNTY) TEXAS



WE SELL BY MAIL AND SHIP DIRECT TO YOU

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*You Save 50 to 100 Per Cent*

BY BUYING DIRECT FROM US





L. B. DEAN, Manager

D. D. ALEXANDER, Sect. & Treas.

# Arp Nursery Company

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ARP, (Smith County) TEXAS

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## PLANT OUR TREES THIS SEASON

You save 50 to 100 per cent by buying from us, saving 50 per cent on your purchase by buying direct from our nursery. As we ship only first class stock with the best root system grown our trees will live and produce, which gives you a 100 per cent saving over the poor rooted and inferior grades. Our soil, climate and knowledge of producing enables us to give you these savings.

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ARP GROWN TREES ARE BETTER

## TEXAS

Texas, as we all know is the largest state in the union, and it is noted for its wonderful soil and climate, thruout our entire nation, its geographical location gives it a climate so that its fertile soil can produce practically any crop that can be grown in any other state. It is ideal for the growing of fruits and nuts, which has been proven by its being one of the leaders in producing fruit, and the leader in producing pecans, there are varieties of fruit and pecan trees that are suitable for practically the entire state, and when you stop and think how necessary it is to have these fruits and nuts to complete each meal, you will appreciate our wonderful advantages.

We don't have to figure our fruit and nut growing from a home consumption standpoint altogether any more, as our good road system in connection with our transportation companies have placed at our door the opportunity to market our fruits and nuts in a short length of time and at a small cost, in fact we can truthfully say that our marketing problems have been solved, our cities consume an enormous amount of fruits and nuts each season and are using more each year, therefore the supply doesn't nearly equal the demand, the situation growing worse from year to year if there ever was a time that was ideal for setting an orchard it is NOW.

Look thru this booklet, select the varieties most suitable for your locality and plant this season fruits and nuts for home use and if located (which most are) so that market facilities are at hand, select the plat of land on your farm that is suitable for a commercial orchard, or pecan grove and set this season. Others are reaping big profits from their orchards and pecan groves, WHY NOT YOU?

## PEACHES AND PLUMS

It is very often the case a crop of peaches or plums pays \$10.00 per tree, but you can safely figure on one or two bushels per tree most any year at \$1.50 to \$3.00 per bushel, with one hundred trees per acre, at these figures a ten acre orchard will give you an income each year from \$1,500.00 to \$6,000.00. Do you average this amount on ten acres of cotton? Which will require the more of your time, the cotton or the orchard?

## \$300.00 WORTH OF FRUIT FROM ACRE HOME ORCHARD

(Taken from Progressive Farmer, Issue Nov. 8, 1924)

For many years I have been selling fruit from the home orchard, but the 1924 crop has been the best paying fruit crop I have ever marketed. On our Progress Farm we have about one acre in fruit trees of bearing age, and these consist largely of peaches. Sales of peaches from this home orchard amounted this year to

\$250.50, and sales of apples, damsons and figs \$19.40 or a total of \$269.90. The fig trees were severely damaged by cold last winter and did not bear over a half crop this year. The above sales represent a surplus after all the fresh fruit wanted was consumed by the family and the home pantry had been well stocked with preserved and canned fruit of each of the above kinds. Therefore, the value of fruit from this one acre was at least \$300.00.

The bulk of the peach crop was marketed in my home town at \$1.25 per bushel, but toward the end of the season I sold some on the city curb market at \$2.00. The peaches ripened in succession, and from the day I sold the first ones I had peaches ready for market until the last one was gone. I marketed peaches every day for nine full weeks, Sunday excepted. Practically all of these peaches were hauled to market in the family automobile, and I frequently made three trips a day. Good sound fruit and quick delivery enabled me to outstrip all competitors in the fruit business this season.

All trees were sprayed twice for San Jose scale last winter, and considerable pruning was done. First application of arsenate of lead was used just after the petals had fallen, and the second a short time later. A breakdown occurred about this time and prevented a third application. Some of the late peaches showed the need of it too.

This home orchard is being added to by the planting of more than 300 peach, apple and pear trees that were set last fall in well prepared soil. These young trees have now made one season's growth, and they are so fine they attract the attention of all passers-by.

All land devoted to fruit trees, old or young, has also been made to produce another crop. Peas were planted early between the rows of bearing trees. From this a nice sum was realized from the sale of green peas and some dry peas were picked for seed. One acre in the young orchard was planted to watermelons, the rows being laid off midway between the rows of young trees. Both trees and melons flourished in spite of dry weather, and sales of melons amounted to \$133.40. At least \$30 worth of melons were used at home and given to friends, making a total value of melons on this acre of orchard ground \$160. Peanuts and peas cover the remainder of the land set in young trees. Sales of green peas have amounted to \$37, and the only seed peas produced on the farm were harvested here after the total failure of peas planted in corn at the last cultivation.

The home orchard was the best paying crop on this farm in 1924, and the proceeds from one acre of bearing trees was double the entire cost of planting three acres in young trees last fall.

A. B. PRESLEY,

Tate County, Miss.

## ARP GROWN TREES

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Arp soil and climate are both especially adapted to the growing of nursery stock, the root system of Arp grown trees is in class A-1, we know this to be a fact and some of the other larger nurserymen of the South are learning it to be and are now growing part of their stock in Smith county, while others with their offices and nurseries located at other places are growing part of their stock at Arp.

There is nothing more important in the selection of your nursery stock than the root system, a tree with poorly developed roots cannot grow rapidly and develop into the bearing stage as quickly as a tree that has a well developed root system. The lateral roots drink in the moisture and assimilate the plant food in the soil, if they fail to obtain an adequate supply of moisture and plant food, they are like a child that is poorly nourished, sickly and stunted.

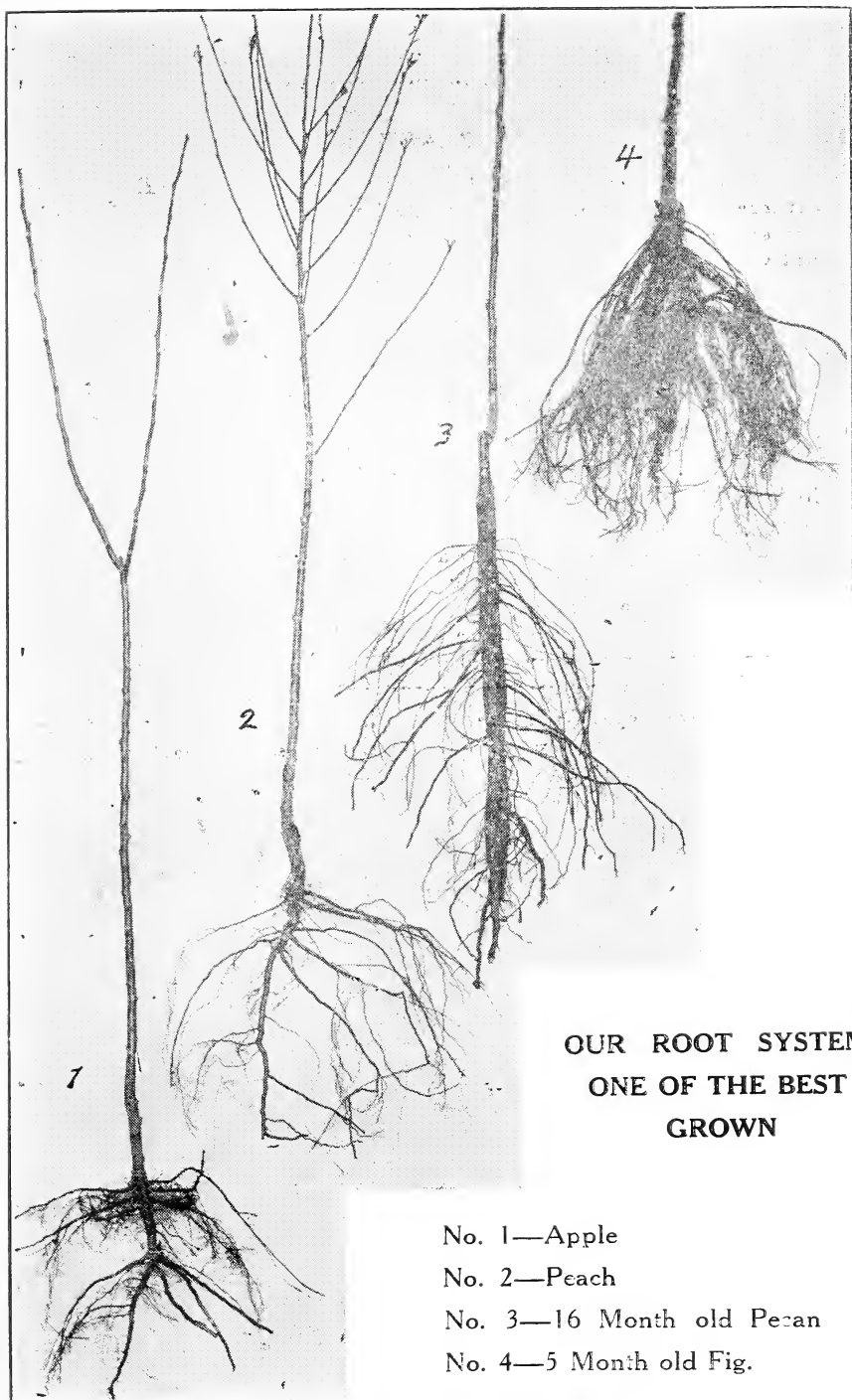
With our twenty years of experience in the nursery and fruit business and with our special method of cultivation and fertilization to develop our root system, with our soil and climate aiding us, you can readily see why our trees are preferred by those who know the quality of trees we produce.

Do not take any chances, buy the best, DEMAND ARP GROWN TREES.

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ARP GROWN TREES ARE BETTER





**OUR ROOT SYSTEM,  
ONE OF THE BEST  
GROWN**

No. 1—Apple

No. 2—Peach

No. 3—16 Month old Pecan

No. 4—5 Month old Fig.

**ARP GROWN TREES ARE BETTER**

## PEACHES

Our peaches are budded on natural peach seedlings, seeds gathered from the mountains in the East, budded and cultivated by our experienced men, under our special method of propagating and cultivating nursery stock, which gives you a tree with well developed roots and top.

We are one of the largest growers of peach and plum stock in TEXAS; propagating only varieties which have proven to be the best for our Southern climate.

The markets are paying fancy prices for peaches, TEXAS IS COMING BACK TO ITS OWN IN THE FRUIT LINE. With our years of experience we can truthfully state to our opinion that the man who sets a commercial peach orchard this season will be in on the ground floor, we have passed thru a period of neglecting our orchards, but have learned by spraying our trees that we can produce fruit as of old and as good as can be produced in the United States. Do not hesitate in setting at least a home orchard, we have varieties ripening from May until October.

Peaches should be planted on well drained land and if well drained, sandy, red, grey, rocky and stiff soil will all produce fine fruits, if the trees are properly cared for.

Cultivate trees well, keeping the soil well stirred. A little fertilizer worked into the soil around the trees early each spring will aid growth wonderfully.

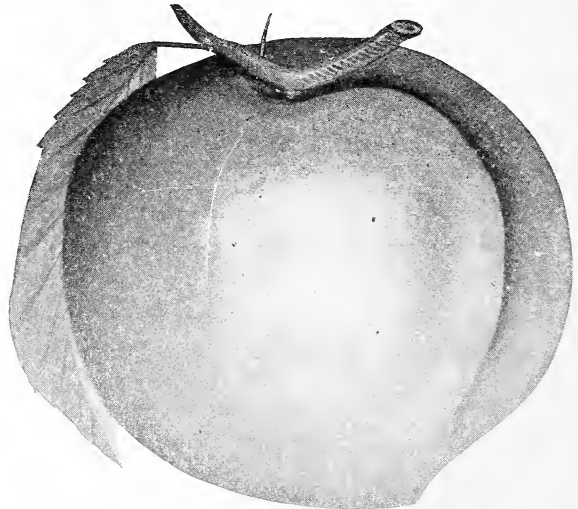
### PEACH VARIETIES

**Mayflower**—White with red cheek, handsome: one of the best early peaches, fine for home orchards; a good shipper and finds ready sale in the markets; semi-cling, ripens 1st of May.

**Victor**—White with red tinge, the old well known variety of May peaches; ripens first of May; the earliest peach on the market.

**Arp Beauty**—Yellow with bright blush; exceptionally good flavor; semi-cling; ripens last of May.

**Slappy or Early Elberta**—Hardly as large as the Elberta, delicious flavor; good for home orchards and a superior commercial peach; freestone; ripens 10 days earlier than the Elberta.



The Red Indian



Showing Dr. Hamblen's orchard. Notice what he says in letter in regard to his trees.

Houston, Texas,  
May 20, 1925,

ARP NURSERY COMPANY,  
Arp, Texas.

Dear Sirs:-

Please find enclosed picture of my peach and plum trees bought from you this past December which was a year ago, notice size of trees, trees well loaded with fruit, am well pleased with them.

I must tell you the pecan I got from you last Christmas has made fully two and a half feet of growth on all limbs and had a blossom on it this year. I look for pecans next year and peaches, plums, and figs in abundance, let me hear from you as to what you think of my lit-

tle orchard, personally I am very proud of it.

Many wonder how I obtained such growth: First good stock; Second good care.

Yours for success,

DR. H. T. HAMBLEN.

Notice—Above picture is orchard referred to in letter.

### PEACH VARIETIES CONTINUED

**Elberta**—The most widely known peach of all for home and commercial purposes, its reputation makes it useless for us to give description. It cannot be beat for any purpose; ripens July 5 to 20.

**Augberta or Late Elberta**—Practically the same as Elberta in size, looks and flavor equally as good; finds ready sale on the markets at a good price; ripens August 5 to 15.

**J. H. Hale**—Fruit very large; deep golden color; excellent flavor; a very large and popular peach; ripens in July.

**Henryetta**—Large yellow cling; flesh yellow and firm; ripens last of August.

**Heath Cling**—Large, cream and white flesh; firm; ripens last of Aug.

**Mamie Ross**—Large, white with red cheek; best of all white peaches for commercial plantings, ripens in June.

✓ **Texas King**—Very large, white with bright red cheek; juicy and good; ripens in June.

**Lemon Cling**—Large oblong; yellow with red cheek; flesh yellow; a good variety; ripens in August.

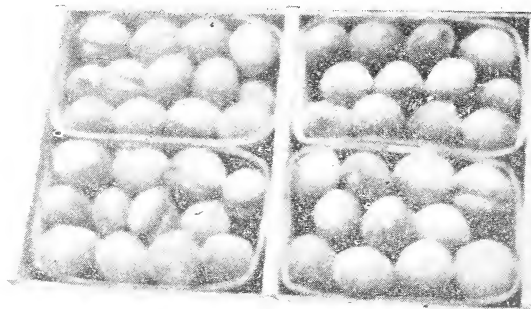
**Chinese Cling**—A well known variety; juicy and sweet, ripens in July.

**Stenson's Oct.**—White with red cheek; one of the very best late peaches; ripens in October.

**Carmen**—A large peach, white with deep blush; skin very tough, flesh tender and with fine flavor; juicy, a good shipper; bring fancy prices on the market; freestone; ripens last of July.

The world is calling for more fruits and nuts, why not help supply this demand and receive your part of the large sum paid each year to the fruit growers of this state.

## PEACH VARIETIES CONTINUED



Crate of Mayflower Peaches

**Mixon Cling**—Large; yellowish white with red cheek; very juicy and has an excellent flavor; one of the leaders among the clings; ripens first of August.

**Hiley**—Fruit good size, well colored with red, quality the very best, a good shipper and a prolific bearer; ripens first of July.

**Belle of Georgia**—One of the best known

peaches for all purposes; very large, skin white with red cheek, firm and a good carrier; ripens July 15.

**Red Indian**—Special (See special prices) Red cling, the old time Indian peach; ripens in August.

**Yellow Indian**—Special (See special prices) Yellow cling, fine flavor, good for home orchard; ripens in August.

**Everbearing**—Special (See special prices) This peach ripens in three crops, first in July, last about Sept. 1st; freestone, Indian type; first crop large, second crop a size smaller, a very sweet peach, every one should set a few trees of this variety in their home orchard.

## FOUND LOCAL DEMAND FOR PEACHES GOOD

Extract from Progressive Farmer, issue Nov. 8, 1924.

Three years ago I planted 1,000 peach trees. All but three of them lived. The past summer I harvested my first crop, and was very well pleased with the results.

My place is ten miles southeast of Dallas. I carried but two loads to the Dallas market; the consumers came direct to my orchard for the fruit, and I couldn't begin to supply the demand.

—ALBERT SHUMAN.

Arp Nursery Company, Arp, Texas.

6-4-25

Dear Sirs:-

A few days ago I had a letter from you wanting to know how the stock I bought from you was doing. There is but one word for it and that is "FINE". The root system is the best I have ever seen. I have only lost one tree and it was no fault of the trees.

Respectfully yours,

GEO. F. CLANCY,

808 Brazos Ave, Cleburne, Texas.

# SPECIAL

## Our \$10.00 Offer No. 1

All Trees 2 to 3 feet high. This offer not good after February 1, 1926

For \$10.00 and ten names and addresses of your neighbors (land owners), who would likely be interested in trees, we will ship the following list of trees to you. All trees guaranteed to be first class in every respect:

PEACHES—5 Mayflower, 5 Early Elberta, 5 Mamie Ross, 5 Lemon Cling, 3 Stenson's October, 3 Chinese Cling and 2 Red Indian.

PLUMS—3 Francis, 3 Six Weeks, 3 Pool's Pride, 3 America.

APPLES—2 Jonathan and 3 Delicious.

FIGS—1 Magnolia and 1 Celestial.

GRAPES—3 Concord and 2 Niagara.

BERRIES—25 McDonald Blackberries, 25 Austin Dewberries.

A total of fifty-seven trees and fifty berry plants, which are worth \$14.35 at our catalogue prices; all to you for \$10.00 and ten names with addresses.

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## Our \$15.00 Offer No. 2

All Trees 3 to 4 feet high. This offer not good after February 1, 1926

For \$15.00 and twenty names and addresses of your neighbors (land owners), who would likely be interested in trees, we will ship the following list of trees to you. All trees guaranteed to be first class in every respect:

PEACHES—5 Arp Beauty, 5 Mayflower, 5 Mamie Ross, 5 Elberta, 5 Heath Cling, 5 Stenson's October, 3 Lemon Cling and 2 Red Indian.

PLUMS—3 Six Weeks, 3 Francis, 3 Pool's Pride, 3 Gonzales and 3 America.

APPLES—3 Mammoth Black Twig, 3 Delicious, 2 Jonathan.

FIGS—2 Magnolia and 1 Celestial.

GRAPES—2 Concord, 2 Moore's Early, 2 Niagara.

BERRIES—25 McDonald Blackberries, 25 Austin Dewberries.

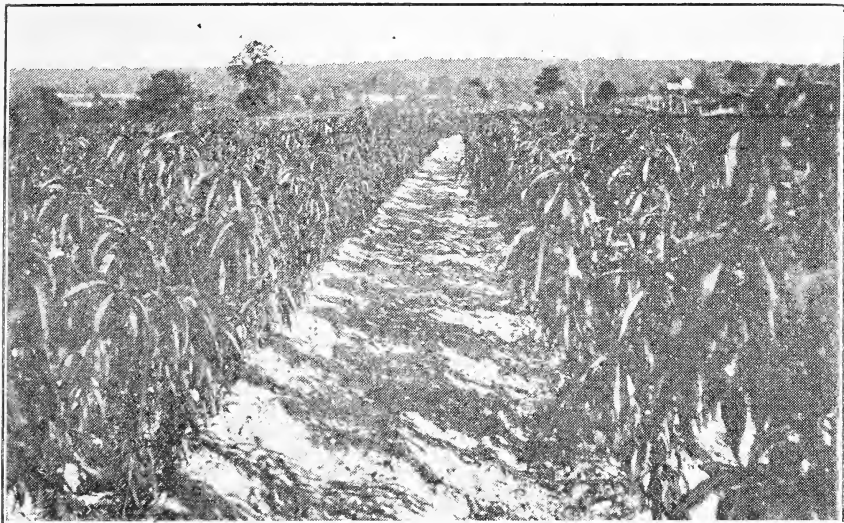
A total of sixty-seven trees and fifty berry plants, which are worth \$20.72 at our catalogue prices; all to you for \$15.00 and twenty names and addresses.

Please order by number. \$10.00 offer No. 1; \$15.00 offer No. 2.

## Arp Nursery Company

ARP, SMITH COUNTY, TEXAS





A view of our Peach Stock as it looks in Nursery Row.

### PRICES OF PEACHES (F. O. B. Arp, Texas)

**Special Varieties**—Red Indian, Yellow Indian, and Everbearing.  
1 to 2 ft. \$0.30 each, 2 to 3 ft. \$0.40 each, 3 to 4 ft. \$0.50 each, 4 to 5 ft. \$0.60 each.

### STANDARD VARIETIES (All other varieties listed)

	Price Each	Price Each	Price Each
Size of trees	Lots of 1 to 25	Lots of 25 to 100	Lots of 100 to 1000
18 in to 24 in.	\$0.17½	\$0.12½	\$0.10
2 to 3 ft.	.20	.15	.12½
3 to 4 ft.	.25	.17½	.15
4 to 5 ft.	.35	.25	.20
5 to 7 ft. (2 yr. old)	.60	.50	

If interested in larger quantities for commercial planting, write us for special prices, giving varieties and number of trees wanted.

Arp Nursery Company, Arp, Texas.

Lott, Texas.

Gentlemen:-

Your letter just received and in answer am glad to say my trees arrived in good condition, they were as good as I expected. As many of my trees as 9 per cent are living although the rainfall has been very light, they have grown fast considering the dry weather. I was pleased in every way with the trees and expect to give you another order this fall. I have recommended your nursery to several of my friends and will continue to do so.

Yours very truly,  
R. J. HOWARD.

Note—Write A. & M. College College Station, Texas, for bulletin No. 29, "Peaches in Texas." It is free for the asking.

## THE FRUIT THEY GROW

R. J. N.

(Taken from Farm and Ranch, March 15th. issue 1924)

"By their fruits ye shall know them" but there are farmers who do not have home orchards. Nor do they produce any fruits. How are they to be known? How are they to have fresh fruits for their families, canned fruits in their pantries, dried fruits for future use when there is none?

Buy the supply of fresh, canned and dried fruits? But where is the money to come from? And if they earn the cash from other crops, will not these farmers need it and perhaps be forced to use it to pay taxes, to buy or replace equipment; to get clothing, shoes, and to pay school expenses for their children? Many farmers do.

One farmer I know isn't going to buy fruits and yet he expects if the season is at all favorable to have an abundance from the date the first kind and variety ripens until next season. He has an orchard of early, mid-season, and late varieties. He has peaches, pears, plums, apples, cherries, strawberries, dewberries, blackberries and grapes. Some of the old trees are giving away. He is planting a new orchard and it will have the varieties that his experience leads him to believe are dependable.

This farmer has a home canner and saves his surplus fruits when the markets are glutted, by canning and drying, but so long as the market for fresh fruits are satisfactory, he sells on the market, the stores use his surplus canned fruits.

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Lufkin, Texas, May 25, 1925.

Arp Nursery Company, Arp, Texas.

Gentlemen:

Answering your letter of the 22nd inst. beg to advise the shipment of 400 trees reached me this spring in fine shape and I do not believe that I have lost over six or eight trees out of the entire lot.

My orchard now contains 1,000 peach and plum trees (250 in bearing), 100 figs, 165 pecans, and 50 pears and persimmons. I spray twice each year, late fall and early spring, and all seem to be doing fine.

Yours truly,

C. N. HUMASON, City Manager.

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Our trees are first class, free from diseases, and well-rooted. You save 50 to 100 per cent by buying direct from us.

Place your order with us; and, on receipt of trees, if you do not find them to be just as represented, return them and we will gladly furnish satisfactory trees or refund the purchase price.

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ARP GROWN TREES ARE BETTER



## PLUMS

Plums are becoming one of our leading fruits, they usually bear the second year after planting, and with a good crop each year thereafter. We know of trees that have paid their owners from \$8 to \$20 each year, missing only one or two crops in 17 years.

Do not fail to plant plums this year, we are very strong believers in plums as a commercial crop.

Plums should be planted on well-drained land and should be given good cultivation.

### VARIETIES OF PLUMS

**Six Weeks**—Large, yellow; well known plum; ripens last of May.  
**Milton**—Large, deep red; blooms late; a good bearer; ripens in June.

**Frances**—A handsome yellow plum of high merit; ripens first of June.

**Pool's Pride**—Trees hardy; and a good bearer; fruit red popular for preserves and jelly; ripens last of June.

**Gold**—Large, yellow with red cheek; a good bearer and one of the best varieties; ripens in July.

**America**—Fruit very much like the Gold in color; trees fast growers; a fine commercial plum; finds ready sale at a good price on the market; ripens in July; include some of these in your order.

**Burbank**—Very popular in all sections; fruit red, dotted with yellow; a good bearer; ripens in July.

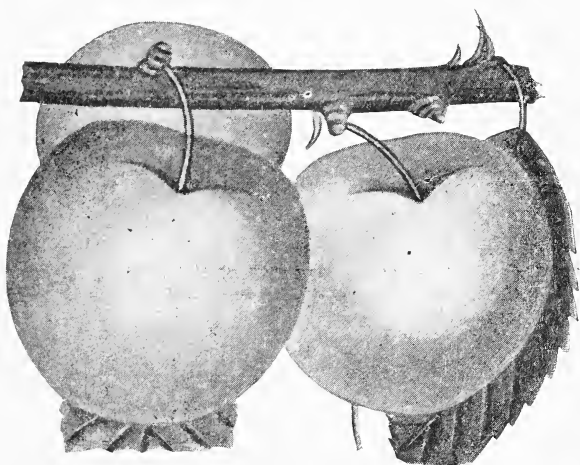
**Golden Beauty**—Golden yellow when ripe; a very heavy bearer; ripens Sept. first.

**Botan**—Flesh yellow; firm; good shipper and an abundant bearer; ripens in July.

**Wickson**—Fruit very large, an old well known variety, very popular; ripens in August.

**Gonzales**—Large, brilliant red, a good shipper and a very fine plum; ripens last of June.

**Wild Goose**—An old well known variety; the favorite plum by many for home use and consumption; ripens in June.



The Wild Goose Plum

**ARP GROWN TREES ARE BETTER**

## PLUM VARIETIES CONTINUED

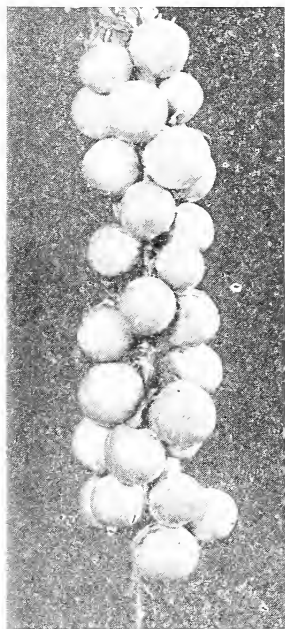
**Hytankio**—Large, red, flesh dark yellow; delicious flavor; one of the best of all Japanese plums; ripens July 20.

**Excelsior**—Remarkable strong growth, fruit medium to large size; reddish purple, flesh yellowish, most valuable southern plum.

**Compass Cherry**—Cross between the cheery and plum; fruit medium size; color reddish yellow; ripens about June 10.



America Plum—Notice size of tree and it is well loaded with fruit.



Botan Plum

Bay City, Texas,  
May 24, 1925.

Arp Nursery Company,  
Arp, Texas.

Dear Sirs:-

The trees I bought of you last spring are doing fine, have only lost one, and have had only one light rain since long before they were set.

There is only a small amount of trees planted here in the coast country, but will be glad to say a good word for you and your nursery stock.

Yours very truly,  
T. A. WALKER.

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Our best advertiser is the thousands of satisfied PATRONS we have throughout Texas and adjoining states. Our GRADES, SERVICE AND ROOT SYSTEM OF OUR STOCK brings us new and REPEAT ORDERS from communities where our varieties and superior products are known.



Showing view of Plum Stock in Nursery Row

### PRICES OF PLUMS (F. O. B. Arp, Texas)

Size of trees	Price Each Lots of 1 to 25	Price Each Lots of 25 to 100	Price Each Lots of 100 to 1000
18 in to 24 in.	\$ .20.....	\$ .17½.....	\$ .15.....
2 to 3 ft.	.25.....	.20.....	.17½.....
3 to 4 ft.	.30.....	.22½.....	.20.....
4 to 5 ft.	.40.....	.30.....	.25.....
5 to 7 ft. (2 yr. old)	.75.....	.60.....	

If interested in larger quantities for commercial planting, write us for special prices, giving varieties and number wanted.

### APRICOTS

**Cluster**—Medium, golden yellow, delicious flavor, good bearer.

**Moorpark**—Large, yellow with green; flesh bright orange; separate readily from seed.

### PRICES ON APRICOTS (F. O. B. Arp, Texas)

1 to 2 ft. 35c each; 2 to 3 ft. 50c each; 3 to 4 ft. 60c each; 4 to 5 ft. 75c each.

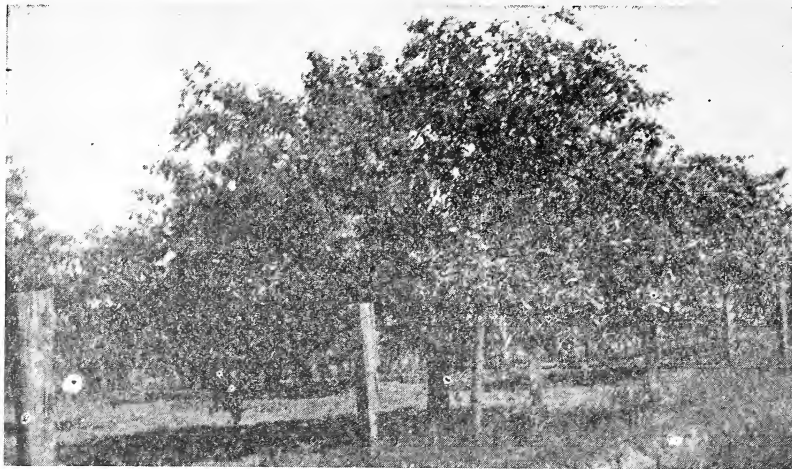
Uvalde, Texas, May 21, 1925.

Arp Nursery Company,  
Arp, Texas.

Dear Sirs:

I have your favor of the 15th. inst. and will say in reply that the peaches and other fruit trees purchased from you this spring are practically all doing fine, do not think I have lost more than a dozen trees out of the 700 bought. Your trees surely have fine roots and with only little water and care they are easily grown. I expect to set out about 500 each of plums, apricots and pears this fall, will appreciate your price on these trees in 2 to 3 ft. sizes, I am,

Yours very truly, C. A. BENTON.



An apple orchard at Arp, showing what can be done in apple production in Texas.

## APPLES

We do not claim Texas as one of the leading states for apples and pears, but every home orchard should have a dozen or more trees for home use.

We have certain sections in our state where apples and pears are grown for commercial purposes and are paying their owners good profits on their investments.

You will find that apples and pears do well in most sections of the state and that you will be well rewarded for their space in your home orchard.

## APPLE VARIETIES

**Yellow Transparent**—Fruit large, yellow, good quality, tender, and an excellent cooker, trees very hardy and bear young; ripens in June.

**Jonathan**—Fruit brilliant red, delicious flavor; one of the surest bearers; trees hardy and bear young, a good market apple, and a splendid variety for home use; ripens in September.

**Mammoth Black Twig**—Fruit large, yellow, shades with red; flesh pale yellow; juicy and good; trees hardy and a good bearer; ripens from September to November.

**Wine Sap**—One of the old well known varieties; a leader; fruit medium in size, red, good flavor; one of the best keepers of all apples; a good one for home and commercial planting; ripens from September to October.

**Arkansas Black**—Fruit dark red, medium size, good quality, one of the favorites in apple sections; ripens in October.

**Delicious**—Fruit large, dark red, flesh crisp and melting, juicy, flavor of the highest quality. Now taking first place both for commercial and home orchard; fruit a good keeper; ripens in the fall.

ARP, (SMITH COUNTY) TEXAS

**PRICES OF APPLES (F. O. B. Arp, Texas)**

Size of trees	Price Each	Price Each	Price Each
	Lots of 1 to 25	Lots of 25 to 100	Lots of 100 to 1000
2 to 3 ft.	\$ .30.....	\$ .25.....	\$ .20
3 to 4 ft.	.40.....	.30.....	.25
4 to 5 ft.	.60.....	.45.....	.30
5 to 7ft. (2-yr. old)	.75.....	.60.....	

**FRESH FRUITS HELP TEETH**

In American Fruit Growers Magazine Feb. 1925

Dentists now come to the front with authoritative statement that fresh fruits are the best desserts for the teeth, and that they act as a dentifrice. Pastry and other sweets are well known to be not so good for the teeth.

Fresh fruits have a cleansing effect on the teeth, the dentists say, not only because of their cellulose fibers, but also because the vegetable acides they contain simulate a flow of saliva which keeps the mouth clean. Fruit juice in infancy is known to be a valuable adjunct to the proper development of the teeth and continued through childhood to furnish the sweets for which the youngsters crave instead of candy; keeps up the work of keeping the teeth sound, and continued into adult life serves the excellent purpose of keeping them clean and sound—Illinois State Horticultural Society.

Byers, Texas,  
June 22, 1925.

Arp Nursery Company,  
Arp, Texas.

Gentlemen:-

In answer to yours of a few days ago, will say this: the trees were in good condition, well rooted and are growing fine, all but two which did not bud out. We had a very dry winter and spring up until May.

When I put trees out I dug my holes, set the trees in, put some loose dirt in, then poured a bucket of water to each tree.

I expect to order more nursery stock this fall or winter and will favor you with my order. Wishing you success,

Yours very truly,  
G. B. McDANIEL.

Place your order with us; and, on receipt of trees, if you do not find them to be just as represented, return them and we will gladly furnish satisfactory trees or refund the purchase price.

Our trees are first class, free from diseases and well-rooted. You save 50 to 100 per cent by buying direct from us.

# PEARS

**Bartlett**—Fruit yellow, juicy, delicious flavor; a very popular variety; successful in West Texas, and in most all sections; ripens July to August.

**Garber**—Fruit large, yellow in color with red cheek; a good keeper, a choice variety for the South; ripens in August.

**Keiffer**—A well known pear; fruit very large, grown successfully in all sections; trees resist blight, very vigorous, immensely productive; ripens in September.



The Keiffer Pear

## PRICES OF PEARS (F. O. B. Arp, Texas)

Size of trees	Price Each	Price Each	Price Each
	Lots of 1 to 25	Lots of 25 to 100	Lots of 100 to 1000
1 to 2 ft.	\$. 35.....	\$ .30.....	\$ .25
2 to 3 ft.	.50.....	.40.....	.30
3 to 4 ft.	.60.....	.50.....	.40
4 to 5 ft.	.75.....	.60.....	.50

Mexia, Texas,  
May 18, 1925.

Arp Nursery Company,  
Arp, Texas.

Dear Sirs:-

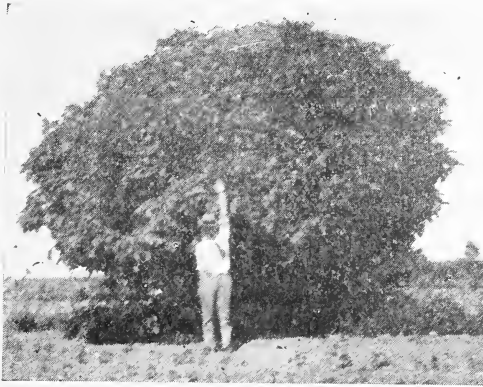
I got 49 trees from you last season and not a one of them died and they are all doing fine. When I got your trees, they were packed carefully and none of the roots were dry. I think that was fine and about the root system, I think that your trees have the best root system that I ever saw, I like your Company fine, please send me a catalogue this fall, I want to place another order for this fall.

Yours very truly,  
FRANK BARKOUSKIE,  
Rt. 7, Box 11,

Our Nurseries are inspected annually by the Texas Department of Agriculture. Certificates from the State Inspector of Nurseries and Orchards, are attached to each and every package that leaves our establishment.

## FIGS

There should be more figs planted. No home is complete without a few fig trees. Central Texas has large commercial orchards, and has proven to be one of the best fig growing sections in America. The growers in this section are reaping fortunes from their fig orchards. The Magnolia is their leading variety, but the Celestial is the leading variety for North Texas, while some are having wonderful success with the Magnolia thru the northern part of the state.



Celestial Fig—One of the parent trees from which our trees are produced.

## FIG VARIETIES

**Magnolia**—Fruit large, pale violet, flavor excellent, bears on 1 year stem. The leader for commercial orchards in the coast belt section.

**Celestial**—Fruit medium in size, delicious flavor, good bearer; one of the best varieties for Texas, (North of coast belt section), Oklahoma, Arkansas, and similar climates.

**Brunswick**—Fruit large, quality excellent, very reliable.

## PRICES OF FIGS (F. O. B. Arp, Texas)

Size of trees	Price Each	Price Each	Price Each
	Lots of 1 to 12	Lots of 12 to 25	Lots of 25 to 100
1 to 2 ft.	\$ .35.....	\$ .25.....	\$ .20
2 to 3 ft.	.50.....	.35.....	.25
3 to 4 ft.	.65.....	.50.....	.35
4 to 5 ft.	.75.....	.60.....	.45

If interested in larger quantities for commercial planting, write us for special prices, giving varieties and number of trees wanted.

Iola, Texas, June 12, 1925.

Arp Nursery Company, Arp, Texas.  
Gentlemen:-

Your favor of the 5th to hand, press of work prevented answering sooner, my trees were in fine condition when received, my father-in-law who has had fifty years experience in growing fruits says the trees had the cleanest healthiest roots that he ever saw come from a nursery and complimented you on sending such healthy stock.

I shall take pleasure in recommending your nursery to my neighbors.

Sincerely yours,  
R. L. LAVENDER.

## GRAPES

The history of grapes is almost as old as that of man, and today it is one of the most highly appreciated fruits. Anyone having a plat of ground ever so small, in the country or city can find room for a dozen or more grape vines, we need more grapes planted around our homes.

### GRAPE VARIETIES

**Moore's Early**—Fruit large, black, has good flavor, fine market grape, and fine for home planting; vine vigorous; ripens in June.

**R. W. Munson**—Medium cluster, fruit black, tender, quality good, should be planted near Concord for pollenization; ripens about 1st of July.

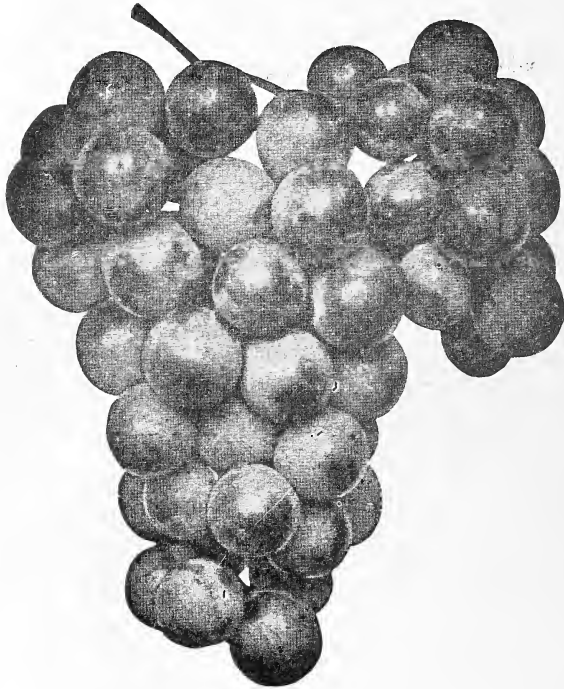
**Concord**—Fruit large, black, the best known of all varieties, one of the best for home or the market; ripens in July.

**Niagara**—Fruit large greenish white, large cluster, good quality, successful in nearly all sections; ripens first of July.

**Delaware**—Fruit small, compact cluster, juicy, with a sweet delicious flavor, standard variety for table and market use; ripens last of August.

**Fern Munson**—Fruit medium in size with medium cluster, dark purple, red in color, free from black rot, juicy with a good flavor when fully ripe; vine vigorous, should be planted near other grapes to pollenize; ripens late.

**Carmen**—Vine very thrifty, does well on any kind of soil, grapes large compact cluster, a real good eating grape, one of the best varieties; ripens about August 10th.



Concord

### PRICES ON GRAPES (F. O. B. Arp, Texas)

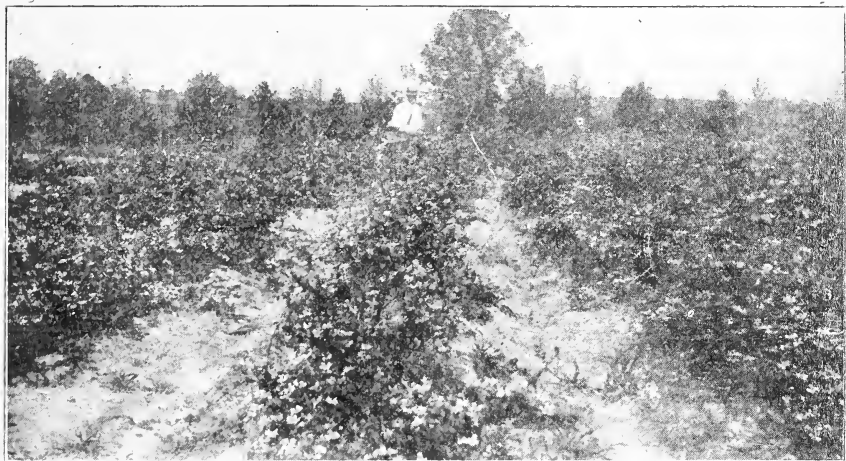
Plants (well rooted and branched) 30c each; in lots of 12 to 25, 25c each; in lots of 25 to 100, 20c each.



## BLACKBERRIES AND DEWBERRIES

Smith county is one of the largest fields of blackberries and dewberries in the world, thousands of acres are planted to these small fruits, which bring enormous sums to their growers, they are at home in Texas and have bought and built homes for their many growers.

Blackberries and dewberries will grow in most all sections of the state, however loam and sandy soil is the more adaptable for the growing of them.



Showing one of our fields of McDonald blackberries.

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### BLACKBERRIES

**McDonald**—Medium size, firm, good shipper, plant other blackberries near it to pollenize. It is early; ripens with Austin Dewberry.

**Dallas**—A Texas berry, large, firm and strong grower; ripens in mid-season.

**Lawton**—Vigorous grower, one of the leaders for comemrcial planting in East Texas.

### DEWBERRIES

**Austin**—We have found this berry by far the best of all varieties for this section, therefore we offer only this variety.

It is very large, much larger than our wild dewberries, blooms late; ripens a little later than the native dewberry.

### PRICES OF BLACKBERRIES

Field grown plants: Dozen, \$1.00; 100, \$6.00; 1,000, \$20.00.

### PRICES OF DEWBERRIES

Field grown plants: Dozen, 75c; 100, \$4.00, 1,000, \$12.00.

## STRAWBERRIES

Strawberries are one of the leading small fruits of the south. The last two summers have been very dry in the strawberry sections of this state, which has killed lots of strawberries, this fact will necessarily cause the price of this fruit to be high for the next few years. You cannot go wrong in setting this winter strawberries for the market. For home use set a few rows.



A view of a well kept strawberry patch.

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## VARIETIES

**Mission**—In some sections this berry is becoming the leader for commercial planting, early and a good shipper.

**Excelsior**—A very early market berry. The fruit is of medium size, dark in color, firm, a good shipper. The plant is healthy; being early it ripens when there is a good demand for berries. Growers always receive a good price for this berry.

**Improved Lady Thompson**—This is one of the favorites of many growers; early, a delicious flavor, good color, and a good shipper, can't be beat for home use, and finds ready sale on the market.

**Improved Klondike**—The old reliable, medium early, blood red, firm. One of the best for all around purposes that can be had.

**Aroma**—The best of all late strawberries, a good bearer, large, delicious flavor, fine shipper, becoming one of the leaders in this section for commercial planting.

**Progressive Everbearing**—The best of all everbearing strawberries, progressive, yields a good crop of fruit the first year. The fruit is of good size, smooth, of good color. A single plant often produces over one hundred berries during a season, truly a wonderful berry.

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**STRAWBERRIES IF PROPERLY CARED FOR WILL PAY FROM \$300.00 TO \$500.00 PER ACRE EACH SPRING. DEWBERRIES AND BLACKBERRIES PAY EQUALLY AS WELL. PEACHES AND PLUMS HAVE PAID AS HIGH AS \$10.00 PER TREE. FIGURING ABOUT 100 TREES TO THE ACRE, CAN YOU DO AS WELL WITH COTTON AND OTHER CROPS?**

Willis, Texas,

June 13, 1925.

Arp Nursery Company,

Arp, Texas.

Dear Sirs:

In answer to your letter of May 15th, I wish to say that I received the shipment of trees in good shape and that they all lived and made fairly good growth, with the exception of one plum, which seemed slow in getting started, probably on account of dry weather, as it has been very dry here since setting.

Any information concerning cultivation, pruning, spraying and fertilizing will be greatly appreciated, I will likely be in the market for more stock this season, I am,

Yours very truly,

M. J. ROSS.

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OUR BEST ADVERTISER IS THE THOUSANDS OF SATISFIED PATRONS WE HAVE THROUGHOUT TEXAS AND ADJOINING STATES. OUR GRADES, SERVICE AND ROOT SYSTEM OF OUR STOCK BRING US NEW AND REPEAT ORDERS FROM COMMUNITIES WHERE OUR PRODUCTS ARE KNOWN.



Showing our root system on strawberry plants.

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**PRICES OF STRAWBERRIES (F. O. B. Arp, Texas)**

	Lots of 25	100	500	1000
Excelsior .....	\$0.50	\$1.00	\$3.00	\$5.00
Lady Thompson .....	\$0.50	\$1.00	\$3.00	\$5.00
Mission .....	\$0.50	\$1.00	\$3.00	\$5.00
Improved Klondike .....	\$0.50	\$1.00	\$3.00	\$5.00
Aroma .....	\$ .50	\$1.00	\$3.00	\$5.00
Progressive Everbearing .....	\$1.00	\$2.00	\$8.00	\$15.00

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**ARP GROWN TREES ARE BETTER**

## ROSES

Roses are the most popular flowers grown, we can never have too many roses around our homes.

Our roses are budded, hardy and first class in every respect, budded roses make twice the growth or more than those grown from their own roots, such as those often rooted in the hothouses and sent out by mail at cheap prices.

Do not fail to beautify and make home more attractive for your wife, boys and girls by setting this season a collection of our well developed and free blooming roses.



Kaiserin Augusta Victoria

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## BUSH ROSES

**Columbia**—A very beautiful pink, free bloomer all thru season, plants very hardy.

**Crusader**—Crimson red, light center, plant upright and vigorous.

**Hadley**—Bright red, an excellent rose and free bloomer, plants strong.

**Butterfly**—Large brilliant pink, one of the best, plants a good grower.

**Dudley Cross**—Pale soft yellow, beautiful in color, a favorite with many.

**Meteor**—Intense velvet crimson, large buds on long stems, foliage deep green.

### BUSH ROSES CONTINUED

- Paul Neyron**—Pink, large and very beautiful, constant bloomer.
- Lady Detroit**—Shell pink, shading to soft rose, a beauty.
- Luxenburg**—Yellow, beautiful buds, long stems and a free bloomer.
- J. L. Mock**—Flower extra large, varying from bright red from the outside of the petals to silvery white inside, a good autumn bloomer.
- Sun Burst**—A sulphur yellow, with long and lovely buds, plants strong, with very few thorns.
- Golden Ophelia**—A bright golden yellow, medium in size, beautiful buds, plants very hardy.
- Premier**—Flowers rich, dark pink, good size, hardy grower.
- Dunlap**—Dark pink in color, free bloomer, one of the finest..
- Radiance**—Light silver pink, free bloomer, one of the best plants, upright and vigorous.
- American Beauty**—Deep pink, foliage close up to flower, very few thorns, a beauty as named.
- Helen Gould**—Rosy pink, long pointed buds, a free bloomer.
- Etoile De Lyon**—A golden yellow, large flower, very much like the Marechal Neil, sometimes called the bush Marechal Neil.
- Lady Hillingdon**—Deep yellow, fine buds, a very hardy plant.
- Lady Ashdon**—Pink, an improvement over the well known La France.
- Frau Karl Druschki**—(White American Beauty). Is snow white, very hardy.
- Etoile De France**—Red velvet, large flowers, free bloomers, very healthy.
- Kaiserin Augusta Victoria**—Pure white, large double, one of the best white roses grown.

### CLIMBING ROSES

- Climbing Meteor**—A good climber, dark red in color, and free bloomer.
- Climbing American Beauty**—Red, the same as the American Beauty, except it's of the climbing variety.
- Paul's Scarlet Climber**—Becoming very popular, large, red, very beautiful.
- Kaiserin Augusta Victoria**—Pure white, very hardy vines, same as the bush, only a climber.
- Silver Moon**—A beautiful silvery white, a fine climber.
- Marechal Neil**—A very popular rose; a rich deep yellow.
- Dorothy Perkins**—One of the best climbers for the Southwest; pink in a large cluster.
- White Dorothy Perkins**—The same as the pink DOROTHY PERKINS only white.

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**PRICES OF ROSES (F. O. B Arp, Texas)**

Budded, Large plants (as shown in cut below) \$0.50 each; \$5.00 per dozen.

Budded, Small plants \$0.40 each; \$4.00 per dozen.



Mrs. Dean plucking roses from nursery row

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**SHADE TREES**

Beautify your property and make it more valuable by planting this season more shades.

**Umbrella China**—Umbrella shape, gives a very dense shade, fast grower.

**Lombardy Poplar**—A very rapid grower, and is very beautiful when properly placed in a landscape.

**PRICES OF SHADE TREES (F. O. B. Arp, Texas).**

**Umbrella China**—2 to 3 ft. 35c each; 3 to 4 ft. 50c each; 4 to 5 ft. 60c each; 5 to 6 ft. 75c each, 6 ft. and up \$1.00 each.

**Lombardy Poplar**—3 to 4 ft. 40c each; 4 to 5 ft. 50c each; 5 to 6 ft. 60c each; 6 ft. and up 75c each.

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**MONEY FROM SALE OF FRUIT**

Taken from Progressive Farmer Nov. 8th issue 1924

A few years ago I was studying about the best way to make money at home and I convinced myself that an orchard would solve my problem. I ordered some fine trees. I set them out and took good care of them while they were young, and took better care of them as they became larger, because I thot as I had put out this much and had had good luck with them they must pay. I kept them pruned and sprayed nicely.

After all this hard work, I made a success and now I am putting in a larger orchard than ever. My sale from fruit is growing larger every year.

STANLEY DAVIN, Robertson County, Texas.

# IMPORTANT!

## READ CAREFULLY AND FOLLOW DIRECTIONS:

If not ready to set any nursery stock when received, unpack and set in a trench, cover roots well with mel-low earth and thoroughly wet. When planting roots of trees should never be exposed to sun or wind for any length of time, the bruised part of any root should be trimmed off before planting.

**PECAN PLANTING:** Dig a hole 2 1-2x4 ft. and deep enough so that you can throw in some top soil in bottom of hole, still having your tree one to three inches deeper that it grew in nursery row. Keep lateral roots horizontal and well spread, as near like they grew in nursery row as possible. If soil is dry settle it around the roots with one or two buckets of water; finish filling in, packing dirt, slightly mounding up two or three inches around tree. Cut tree back to within 4 or 5 eyes (or buds) of the bud or graft, which can be determined by slight off-set in tree.

**CULTIVATION:** Pecans should be cultivated enough to keep vegetation down, breaking from three to five inches deep. See page 33 of our catalogue.

**FERTILIZATION:** One pound of cotton seed meal should be worked into the soil at the edge of spread of limbs the first year, adding one pound each year for six years. Barnyard manure has also been found to be very good for pecans, broadcasting at the rates of four tons per acre, disking in.

**PRUNING:** The pecan tree requires very little pruning. It should be headed where desired, afterwards the only necessary pruning is keeping the tree symmetrical; the nature of tree will usually take care of this.

## FRUIT TREES

**PLANTING:** Fruit tree planting is very simple. The only essential thing is to dig hole large enough to spread roots of tree, deep enough to throw in top soil in bottom of hole so that tree will be the same depth in ground as it grew in nursery row; cut back to within 12 to 24 inches of the ground, being governed by size of tree. This is very important, as there are more trees lost by not cutting back enough than in any other manner.

**CULTIVATION:** For the first two years your orchard should be planted in peas or cotton. By cultivating these crops you will cultivate your orchard. From the third year on your orchard should be well broken in the fall, breaking again in the spring when vegetation begins; continue breaking, disking, or harrowing thru the spring and summer months enough to keep vegetation down. The soil around trees should be cultivated shallow enough so that roots will not be torn up.

**FERTILIZING:** We believe that cotton seed meal is the best fertilizer that can be used, applying one pound at edge of spread of limbs the first year, adding one pound each year for the first four years. This should be worked into the soil with hoe the early part of spring.

**PRUNING:** This is a hard subject to cover generally, as different varieties have different habits of growth. However, your tree should be headed very low, using the best limbs to make top; thereafter tree should be kept symmetrical in growth. Most pruning should be done from center of tree, in order to let in plenty of sun-light, which will tend to ripen fruit in center of tree as well as that on edges. After first season's growth leave 4 to 6 branches as evenly spaced as possible. A very good idea is to take off about 1-3 of each season's growth. Pruning can be done any time while tree is in dormant stage.

**SPRAYING:** There are several diseases that attack the fruit tree, which can be handled by spraying. The worst one of these is the SAN JOSE SCALE, which can be managed successfully by spraying with a 2 per cent emulsion of oil, red engine oil preferred, applied while trees are in dormant stage.

**BERRIES, ROSES, AND ALL SMALL PLANTS:** Practically every one understands the planting and handling of these. Suffice it to say that roots should never be wadded in setting, hole should be deep enough to take care of them. If soil is not damp, water should be used in setting, soil being pressed firmly around roots so that they will not dry out.

There are several good farm papers that carry articles pertaining to fruit and nut growing, which we advise our customers to subscribe for. We know they will benefit you. Below is a list of our selections:

**FARM & RANCH, Dallas, Texas.**

**PROGRESSIVE FARMER, Dallas, Texas.**

**AMERICAN FRUIT GROWER, 53 West Jackson Blvd., Chicago, Ill.**

Any special information pertaining to spraying, pruning, cultivation, fertilization, etc., can be had free of charge by writing A. & M. College, College Station, Texas.

**YOURS FOR BETTER PECAN GROVES AND ORCHARDS**

# ARP NURSERY COMPANY

**ARP, (Smith County), TEXAS**





Fort Worth, Texas.  
May 31, 1925.

ARP NURSERY COMPANY,  
ARP, TEXAS.

Gentlemen:-

In reply to your letter of May 5, 1925, in reference to trees bought from you last season, I wish to state condition of trees upon arrival was good, everything O. K. as expected, roots good and in good condition, I am well satisfied with the condition of the trees. I have at least 95 per cent of the pecan trees living and 98 per cent of my fruit trees living. I think this is good under the conditions, as we have not had any rain in Fall county this year. I will want some more trees this fall, and I am sure that I can place several good orders for you.

My friend Mr. Falconer, is well pleased with the work that was done on his trees by the man you sent him.

Please mail me your best prices on your stock for this fall, several of my friends after seeing the stock I purchased from you, want me to order trees from you for them, will probably want as many as a thousand trees.

Wishing your nursery the best of success,

E. FALK,  
1337 Elmwood Ave,  
Fort. Worth, Texas.

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NOTE:

Mr. Falk's home is in Ft. Worth, but he owns a good acreage at Marlin, Texas, and he states he is setting a pecan grove and all kinds of fruit trees on his land and will move down to a real home as soon as they come in bearing.

Mr. Falk's idea of a real home is to have these pecan trees for a shade, bringing forth each season the paper shell nuts worth thousands of dollars. This grove being inlaid with the red and yellow fruits that thrive and bear so abundantly in our Sunny South, sparkling in the rays of the sun, this to our mind is a real vision of a home, and we sincerely hope the vision becomes a realization.

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NOTE—Mr. Falk's order was 557 pecan trees, 432 fruit trees, including figs, apples, plums, peaches and apricots.

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ARP GROWN TREES ARE BETTER

# PECANS



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## THE PAPER SHELL PECANS

TODAY THE MOST FASCINATING PROFITABLE AND PERMANENT PROPOSITION BEFORE THE SOUTH IS THE GROWING OF THE PAPER SHELL PECAN. THE TREES ARE EASILY GROWN IF PROPERLY CARED FOR AND THERE IS NO OTHER NUT IN THE WORLD THAT BRINGS THE PRICE THE PAPER SHELL PECAN BRINGS, AND THE DEMAND IS RAPIDLY INCREASING. ITS QUALITY, FLAVOR AND RICHNESS IN FOOD VALUE HAS NO EQUAL.

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ARP GROWN TREES ARE BETTER

**PLANTING PECAN TREES IN OLD AGE**

ROSS R. WOLFE

(Taken from Farm and Ranch, Dec. 27th issue 1924.)

I have often heard middle aged people say "I am too old to plant a pecan tree" this story, which is true, will convince any one that one never gets too old to do a good deed, even if it consists in planting a pecan tree.

In the fall of 1915, J. H. Burkett a pecan enthusiast who lives at Clyde, Texas, gave his friend and neighbor, J. B. Ely, three large paper shell pecans. These nuts were so fine and large that Mr. Ely couldn't think of anything better than planting them. He surely didn't expect to eat the nuts from the trees they produced, as he was past seventy-six years of age when he planted them. One of the trees came up, and he hoed the ground around it, at two years old it was large enough to bud. It is necessary to bud or graft seedling pecans to be sure of them producing fine nuts, even tho you plant the largest finest paper shell nuts to be had. Mr. Ely stood and watched Mr. Burkett put on this little patch of bark on his little tree, which patch contains the eye or bud, that was later to make the new top. As he watched this operation and thought of his age, he asked Mr. Burkett, "Do you suppose I will ever live to see this pecan tree bear?" Indeed, it is a fine thing for either young or old to plant a seed or kind word or deed and see it bear fruit.

Two more years passed and Mr. Ely saw this pet tree grow taller and wider each year. He saw the buds swell in the spring time and develop into big glossy leaves. But in the spring of the fourth year he saw the thing that gladdened his heart and caused him to call on his friend and tell him that it looked to him as if this tree were blooming, and said inquiringly, "Do you suppose it will bear?" Mr. Burkett went to see the tree. Where the tender limbs had begun their new growth in the early month, tassels, or catkins, hung down several inches in length, the tassels produced the male property of the flower, called the pollen, which consists of a fine yellow dust which may be wafted on the breeze for miles and settles on waxy, cone shaped female bloom which is formed on the end of each pecan nut. Mr. Burkett assured Mr. Ely that the tree would try to bear that year, and that fall Mr. Ely brought his first crop over to Mr. Burkett in his cap, and insisted that Mr. Burkett should have the first crop for his pay.

Many persons became interested. Imagine the joy of Mr. Ely as he showed these pecans to his friends on the street and told them this story of how he had planted this nut which grew on a tree in 1915 and produced pecans in 1919. Many people came to see the tree which a man had planted when he was seventy-six years of age and had lived to see it bear.

In 1920 there was a complete failure of the pecan crop of Texas, so this tree failed to bear that year. But it has made good since by producing 6 pounds in 1921, 18 pounds in 1922, 26

pounds in 1923, and 45 pounds in 1924. He is selling these pecans for \$1.00 per pound, and said he wouldn't take \$250.00 in gold for his tree.

Mr. Ely is eighty-five and his wife eighty-four years of age. They have been married sixty-three years, reared eleven children, both enjoy reasonably good health, and are able to do their own work. They came to Texas in 1853, and have seen Texas advance from a wilderness infested with savage Indians to a land dotted with peaceful and prosperous homes. They have lived to see towns and cities spring up where wild cattle and buffalo once ranged. This splendid old frontiersman has done his part to make this garden of the world a more desirable place in which to live. May he live many years to enjoy the fruits of his labors.

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### MAKE YOUR PECAN GROVE PAY ITS WAY

If you have plenty of money to set a pecan grove, cultivate, and care for same, it is easy to develop to a bearing age, but is this the best business plan? If you are located in a fruit section, plant peaches, plums, figs or any other fruits suitable for your location, between the pecans. The fruit trees will develop normally and will not interfere with the growing of the pecan trees for ten to twelve years. (Pecans are set at a good distance, which they will require in later years) in this way you can grow cotton and other general farm crops first, second and third year after setting trees, after this time however, the pecan and fruit trees will take up practically all the ground. At the age of three and four years the peaches and plums will come into bearing, yielding good crops for six to ten years before the pecans will be large enough to require the space occupied by fruit trees, and at this age ten to twelve years from date of planting, grub your fruit trees out and you have your pecan grove ten to twelve years old and have received each year profits from other crops and at the same time have grown your pecan grove, with its income increasing from year to year thereafter, or if your land and location is not suitable for fruits, you can grow general farm crops for years with a good yield in your pecan grove.

This method of setting fruit trees between the pecans has been proven by some of our largest growers of pecan groves to be one of the best methods of planting and making it pay its way.

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**PLACE YOUR ORDER WITH US, AND, ON RECEIPT OF TREES, IF YOU DO NOT FIND THEM TO BE JUST AS REPRESENTED, RETURN THEM AND WE WILL GLADLY FURNISH SATISFACTORY TREES OR REFUND THE PURCHASE PRICE.**

THE THREE LEADING VARIETIES



STUART



DELMAS



SUCCESS



### THE HALBERT PECAN

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#### PLANT MORE TREES

(In Farm and Ranch, Dec. 13th issue, 1924.)

Tree planting time is at hand. Every farm home should be surrounded with shade trees, and the pecan tree is probably the best that can be selected. A well rooted budded tree properly planted and cared for will grow rapidly. In five or six years it will begin to bear nuts of 50-cent and 75-cent-per-pound variety and in ten years it will pay large profits, besides adding much to the beauty, value and comfort of the home.

Texas and other southwestern states have too many treeless farm homes. Owners who anticipate selling the home some day and moving to the city will find that a few dollars invested in these trees in a few years will add hundreds of dollars to the selling value of the place. A bleak and barren farm home, no matter how good the land, is far from attractive to home buyers.

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#### PECANS A SAFE INVESTMENT NO BETTER KNOWN

The pecan is the native tree for the South, trees one-hundred years old and older and are still producing big crops.

Young trees increase in value each year from date of planting, making your investment increase in value and at the same time paying you and your children and your children's children each season dividends increasing each year with its paper shell nuts.

We know of no other investment one-half as safe. No other investment that would increase in value by one-half, no other investment that would pay one-half the dividend, as well cared for pecan groves set with our paper shell varieties.

## PAPER SHELL PECAN GROVE WORTH \$1,000 PER ACRE AND MORE

If an acre of your land set to pecans, the paper shell varieties, and your income from these trees brought you \$500 to \$1,000 per year; with an increase in value from year to year, would you sell at \$1,000 per acre? Some sell at these prices and some refuse.

### FIGURING ONE ACRE

Setting trees 40 by 40 feet, give 27 trees to the acre, at the age of ten years 50 pounds of nuts per tree, total 1,350 pounds of nuts per acre; at 75 cents per pound this means a net income of \$1,012.50 per acre, with a larger income each year thereafter, as the trees become larger and more productive. This is figured on a ten year old tree. But our trees if properly cared for will begin paying a nice revenue from five to six years from date of setting.

### OUR ROOT SYSTEM ON PECANS

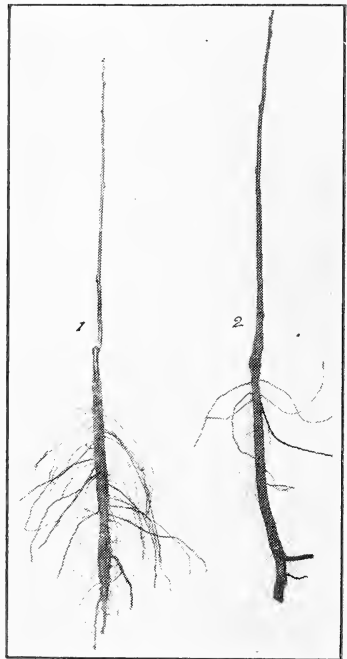
You will find our root system equal to that of any nursery in the United States. We do not claim our root system is the best, and no other equal to ours; but we do claim our root system equals that of any nursery. For superiority to trees grown in other climates and soils and under other methods of cultivation and fertilization, read our guarantee.

Arp, Texas,  
July 22, 1925

#### TO WHOM IT MAY CONCERN:

I purchased pecan trees from the Arp Nursery Company, last season and find that I now have 100 per cent of them living and growing nicely. I feel that this is a good recommendation for these trees as I did not water them, and had very little rain fall after setting; the proper amount of fertilizer and cultivation is necessary to obtain the best results from these well rooted and well developed trees that the Arp Nursery Company grows.

(Miss) SUDIE GAUT,  
P. M. Arp, Texas.



COMPARE ROOT SYSTEM NO.  
1 AND 2

No. 1—A tree grown under our special method of developing the best lateral root system.

No. 2—A tree grown with no special care to develop root system.

## PECAN VARIETIES

**Stuart**—Most popular variety for nearly all sections; nuts large, well filled; medium to heavy bearer, hardy and fast growing trees; nuts early to ripen.

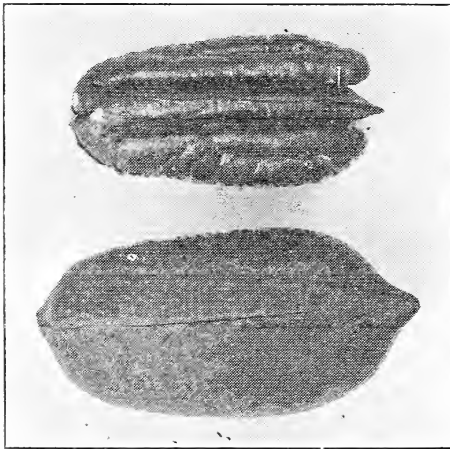
**Delmas**—A fast growing tree; heavy bearer, large nuts; beautiful foilage, a splendid variety for shade tree.

**Success**—Strong growing tree; early bearer, thin shell; one of the leaders; a first class pecan.

**Schley**—Very fine flavor, nuts large, very thin shell; a good growing tree, beautiful foilage, nuts usually sell for 10c to 25c per pound more than other varieties, but not quite as prolific as most other varieties.

**Halbert**—Very early prolific bearer, medium size nuts, thin shell, excellent flavor, a good variety for the West.

**Burkett**—Large, thin shell and almost round; excellent flavor, a good bearer.



The Schley Pecan

### PRICES OF PECAN TREES (F. O. B. Arp, Texas)

Size of Trees	Price each	Each Lots of 10 to 25	Each Lots of 25 to 50	Each Lots of 50 to 100
1 to 2 ft.	\$0.80.....	\$0.75.....	\$0.70.....	\$0.60.....
2 to 3 ft.	\$0.90.....	.85.....	.80.....	.75.....
3 to 4 ft.	1.00.....	.95.....	.90.....	.85.....
4 to 5 ft.	1.25.....	1.20.....	1.15.....	1.10.....
5 to 6 ft.	1.75.....	1.65.....	1.50.....	1.40.....
6 to 7 ft.	2.50.....	2.30.....	2.10.....	1.90.....
7 to 8 ft.	3.00.....	2.80.....	2.60.....	2.40.....
8 to 9 ft.	4.00.....	3.75.....	3.50.....	3.25.....
9 to 10 ft.	5.00.....	4.50.....	4.00.....	3.50.....



**READ WHAT ARP EXPRESS AGENT SAYS**

Arp, Texas,  
July 22, 1925.

**TO WHOM IT MAY CONCERN:**

I purchased a bill of trees from Arp Nursery Company the past season, and at present there is 100 per cent of them living. I have not watered the trees and it has been extremely dry on them. The good root system and thrifty stock, to my opinion, have been the cause of my getting such a good per cent to live.

I am express agent at this place and have handled the Arp Nursery Company shipments from here for the past several years, and take pleasure in stating that the Arp Nursery Company produces one of the best root systems in connection to the grade of stock that can be grown.

I am personally acquainted with the owners of this firm and take pleasure in recommending them and their stock to you.

H. A. KASSEBAUM,  
Express agent and Vice Pres. Arp State Bank.

**PECAN SOILS**

If you can grow cotton on your land, you need not hesitate to plant pecans. Land where water can be found ten to thirty-five feet, is ideal land for pecans, like other crops, the stronger the land the faster the pecan will grow, if setting on thin soil, fertilize well after trees begin to grow.

**CULTIVATION OF PECANS**

Begin cultivating in February by breaking the ground shallow, three to five inches, (do not break deep) twenty to thirty days after this breaking, cut ground medium with a disk harrow both ways, continue cultivation by using harrow until about Aug 1st. If other crops are grown in grove continue cultivation around the pecan trees until August 1st. In Sept or Oct. sow rye broadcast and disk in.

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San Benito, Texas,  
June 15, 1925.

Arp Nursery Company,  
Arp, Texas.

Gentlemen:

Your favor of recent date received and in reply will say, the trees I purchased from you arrived in good condition, were packed in fine shape, and had good roots, made a fine growth, only lost one tree, was well pleased with the stock and will be in the market for a small order this fall.

Thanking you for the interest shown in my trees, I am,

Very truly yours,  
GEO. E. LEONARD,  
R. F. D. 4.

## PLANTING AND PRUNING TREES .

IF NOT READY to set when trees are received, unpack, set in a trench, cover roots well with mellow earth, and thoroughly wet.

TO PLANT TREES: Throw in, or take out, soil until the tree stands the same depth as it did in nursery row. Then, throw in soil, if dry, settle soil with bucket or more of water, mounding it up slightly; but do not pack. Then cut back top of tree from 12 to 24 inches from the ground, according to size of tree.

PECANS should be set 2 to 3 inches deeper than they stood in the nursery row. Be sure to cut back top, but be careful to leave 3 to 4 "eyes" or buds above the point of the bud or graft, which can be easily determined by slight off-set on the body of the tree.

### DISTANCE FOR PLANTING

It depends on soil as to best distance for planting. If planting on rich soil, trees should be planted with more distance than when planting on thin soil. The following table shows the average distance your trees and plants should be set:

Pecans .....	40 to 60 feet.
Pears .....	20 to 30 feet.
Apples .....	20 to 30 feet.
Peaches .....	18 to 25 feet.
Plums .....	15 to 20 feet.
Figs .....	12 to 18 feet.
Grapes .....	8 to 18 feet.
Blackberries .....	4 to 6 feet.
Dewberries .....	4 to 6 feet.
Strawberries .....	1 to 4 feet.

### TO ASCERTAIN NUMBER OF TREES TO SET TO ACRE

Multiply distance between tree rows by distance between the trees in the row. Then divide 43560 by this product.

Example: Say your tree rows are 20 feet apart, and the trees in the row are 18 feet apart. Multiply 20 by 18; equals 360. Then, 43560 divided by 360 equals 121, the number of trees required for an acre when set 20 by 18.

PLACE YOUR ORDER WITH US, AND, ON RECEIPT OF TREES, IF YOU DO NOT FIND THEM TO BE JUST AS REPRESENTED, RETURN THEM AND WE WILL GLADLY FURNISH SATISFACTORY TREES OR REFUND THE PURCHASE PRICE.

## GENERAL INFORMATION

1—THE SHIPPING SEASON begins about November 1st, and continues on through and until April 1st; but it is better to transplant trees as early as possible after the leaves have shedded. A tree transplanted in the early fall will, by spring, have grown sufficient new small roots to give it a quick rapid growth as soon as active vegetation commences.

2—ORDERBLANK: The order blank accompanying this catalogue is for the convenience of the customer, as well as for our conveniences in giving your order prompt and careful attention.

3—ADDRESS: Always give your full address on order. This is important. Write very plainly, give your box number or R. F. D. number.

4—TERMS: On all orders booked before November 1st a deposit of 25 per cent must be paid on November 1st and the balance when trees are to be shipped. Or we can ship balance C. O. D., if preferred. In ordering after November 1st, 25 per cent must accompany the order and balance when trees are shipped; or, if preferred, balance C. O. D.

5—RESERVATION: Reservation of stock will be made when one-fourth of price accompanies order. If not ready for trees early, we suggest that you send your order on with one-fourth of amount of order, and we will reserve the varieties and sizes for you and ship when wanted.

6—PRICES: The prices made in this catalogue are for stock at Arp. These prices include the packing, but do not include the transportation charges. We have found that pricing our stock r. O. B. Arp, secures for the purchaser a lower price than a delivered price, which is made by some concerns. In making delivered prices an extra amount must be included to pay for long distances and those who live near by must pay more for their stock than is just.

7—SHIPPING INSTRUCTIONS: Please state whether you wish your order to be shipped by Parcel Post, Express or Freight.

8—PARCEL POST: Parcel post packages are limited in size to 84 inches in combined length and width. For this reason no tree over 4 feet high can be sent by Parcel Post, unless the top be cut back. If order is to be shipped by parcel post, include for postage, or your order will be shipped C. O. D. for the amount of postage.

9—EXPRESS: This is the most satisfactory way to ship and is no costlier than freight or parcel post, unless a very small package.

## ARP NURSERY COMPANY

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Express Shipments can be sent collect with no more express than if prepaid. It is better to have your order shipped express collect.

10—SUBSTITUTION: We sometimes run short on varieties and sizes, and in this case our customers usually want us to substitute to the best of our judgement, giving them varieties that are as near as possible to their order. If you do not wish us to substitute in your order, if it becomes necessary, please notice order sheet blank, and write "no substitution," and we will gladly refund for shortage, if any.

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Huntsville, Texas.

May, 25, 1925.

Arp Nursery Co.

Arp, Texas.

Gentlemen:

Yours of the 22nd at hand and I take great pleasure in answering the few questions in regard to fruit trees.

The trees were all in first class condition upon arrival, the grade and root system was really better than we expected, also wish to state the condition of trees at present is fine, are growing and have a good healthy color, we have lost only one tree to my knowledge, which was a peach tree, the pecan trees are doing exceptionally well.

We may be in the market for more trees later on, and am quite sure the Arp Nursery Co. will receive our order. Thanking you for your interest and help in the orchard, I beg to remain,

Yours very truly,

D. F. HALL

NOTE—Mr. Hall is with the Hall Lumber Company of Huntsville, Texas



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ARP GROWN TREES ARE BETTER

### OUR GUARANTEE

We guarantee our trees to be just as represented and our root system to equal that of any nursery in the United States. If upon receipt of trees, you do not find them to be as represented, return them and we will gladly furnish satisfactory trees or refund the purchase price. We do everything in our power to keep our stock pure and true to name; however, we realize that errors are possible. In the event that any nursery stock should prove untrue to name, and purchaser should thereby sustain damages, we hereby agree, upon proper proof, to replace such stock as may prove untrue to name under which it is sold, or to refund purchase price, refunding or replacing to be at our option.

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W. H. FREDERICKS, Pres.

J. R. SMITH, Cashier.

J. T. FRANKLIN, Asst. Cashier

### ARP STATE BANK

CAPITAL STOCK - - - -	\$20,000.00
SURPLUS - - - -	\$10,000.00
SECURITY BOND - - - -	\$20,000.00

Arp, Texas, Sept. 5, 1925.

### TO WHOM IT MAY CONCERN:

This is to certify that we are personally acquainted with the owners of the ARP NURSERY COMPANY, of this city, and take pleasure in recommending their company. They have been customers of this bank for the past several years and we find them to be absolutely reliable in every respect, and we consider any contract or obligation they assume absolutely good, furthermore, we believe they will endeavor to deliver their goods just as represented, knowing them to be experienced in their line of work and capable of giving value received.

Respectfully,

J. R. SMITH,

Cashier

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A FEW OF OUR PECAN TREES IN BEARING WILL PAY THE  
TAXES AND INSURANCE ON YOUR HOME

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**OUR ROOT SYSTEM—NONE BETTER GROWN**

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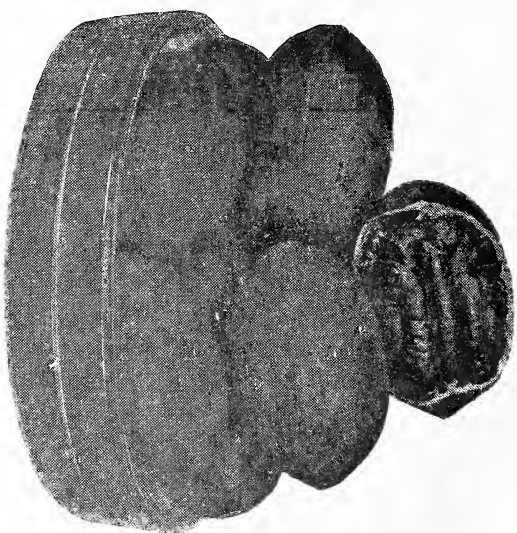
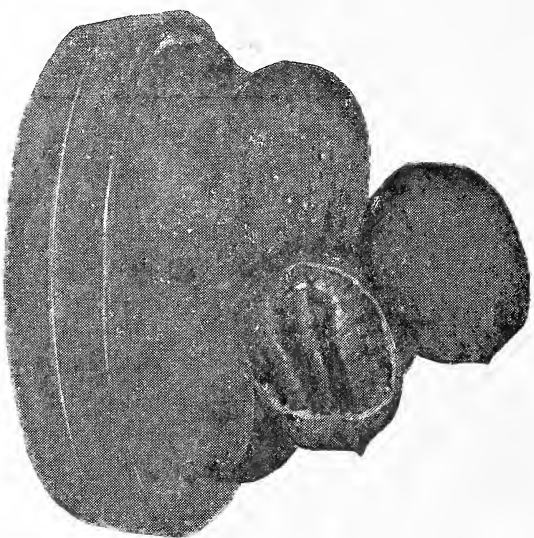
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ARP GROWN TREES ARE BETTER.